



Spring Rights Guide 2021

Profile Books

Serpent's Tail

Souvenir Press

Viper Books

Wellcome Collection

The Economist

Contents

Highlights

4. *Something Out of Place* by Eimear McBride
5. *The Library* by Andrew Pettegree and Arthur der Weduwen
6. *The Digital Silk Road* by Jonathan Hillman
7. *Mathematical Intelligence* by Junaid Mubeen
8. *Life, Edited* by Matthew Cobb
9. *Love and the Novel* by Christina Lupton
10. *Cook as You Are* by Ruby Tandoh
11. *In the Seeing Hands of Others* by Nat Ogle
12. *Nasty Little Cuts* by Tina Baker

Profile Books

14. *What's the Use?* by Ian Stewart
15. *Move!* by Caroline Williams
An Extra Pair of Hands by Kate Mosse
16. *The Handshake* by Ella Al-Shamahi
Confronting Leviathan by David Runciman
17. *The Disappearance of Lydia Harvey* by Julia Laite
Ruin & Renewal by Paul Betts
18. *The War of Nerves* by Martin Sixsmith
How Should a Government Be? by Jaideep Prabhu
19. *Out of Control* by Philip Hook
Five Straight Lines by Andrew Gant
20. *The Colour Code* by Paul Simpson
Truly Peculiar by Tom Standage
21. *The Economist Guide to Organisation Design (3rd edition)*
The Economist Guide to Commodities (2nd edition)
22. *Pocket World in Figures 2022*
The Economist Guide to Change and Project Management

Serpent's Tail and Viper

24. *You Had It Coming* by B. M. Carroll
25. *The Burning Boy* by Nicola White
26. *Call Me Mummy* by Tina Baker

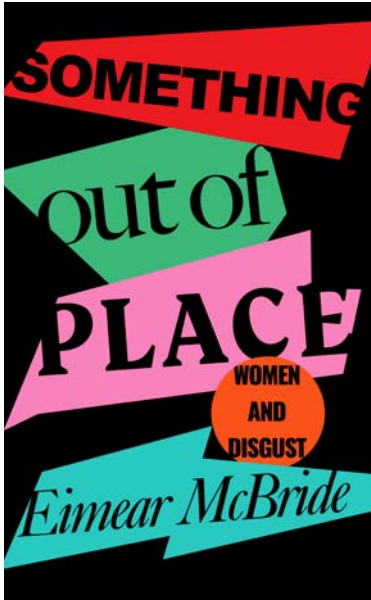
Souvenir Press

28. *Warning* by Jenny Joseph
After Birth by Jessica Hatcher-Moore

Contacts

30. Contact Information

HIGHLIGHTS



World Rights

Proofs Available

August 2021

ISBN 978 1 78816 286 9

A format hardback

160pp £9.99

Imprint: Wellcome Collection

Editor: Francesca Barrie

Something Out of Place

Women & Disgust

Eimear McBride

A provocative, intimate essay from Eimear McBride, bestselling author of A Girl is a Half-formed Thing

In her blistering non-fiction debut, Eimear McBride unpicks the contradictory forces of disgust and objectification that control and shame women. From playground taunts of 'only sluts do it' but 'virgins are frigid', to ladette culture, and the arrival of 'ironic' porn, via Debbie Harry, the Kardashians and the Catholic church – she looks at how this prejudicial messaging has played out in the past, and still surrounds us today.

In this subversive essay, McBride asks – are women still damned if we do, damned if we don't? How can we give our daughters (and sons) the unbounded futures we want for them? And, in this moment of global crisis, might our gift for juggling contradiction help us to find a way forward?



Eimear McBride's debut novel *A Girl is a Half-formed Thing* received a number of awards including the Goldsmiths Prize, the Baileys Women's Prize for Fiction and Irish Novel of the Year. Her second novel *The Lesser Bohemians* won the James Tait Black Memorial Prize. She occasionally writes and reviews for the *Guardian*, *TLS* and *New Statesman*.

The Library

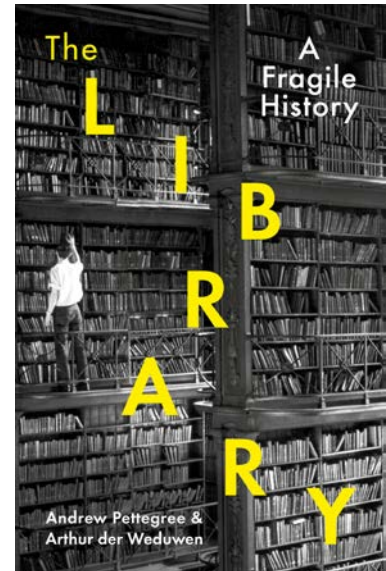
A Rich and Fragile History

Andrew Pettegree & Arthur der Weduwen

Princes, collectors, bookworms and thieves: the extraordinary story of the library, from Alexandria to the age of Google

Famed across the known world, jealously guarded by private collectors, built up over centuries, destroyed in a single day, ornamented with gold leaf and frescoes or filled with bean bags and children's drawings – the history of the library is rich, varied and stuffed full of incident.

In this, the first major history of its kind, Andrew Pettegree and Arthur Der Weduwen explore the contested and dramatic history of the library, from the famous collections of the ancient world to the embattled public resources we cherish today. Along the way, they'll introduce us to the antiquarians and philanthropists who shaped the world's great collections, trace the rise and fall of fashions and tastes, and reveal the high crimes and misdemeanours committed in pursuit of rare and valuable manuscripts.



Rights sold: Basic Books, USA

Proofs Available

October 2021

ISBN 978 1 78816 342 2

Royal hardback

480pp £25.00

Imprint: Profile Books

Editor: Cecily Gayford

Andrew Pettegree holds a professorship at St Andrews University and one of the leading experts on Europe during the Reformation. He is the author of *The Invention of News*, which won the Goldsmith Prize and Brand Luther, among other publications.

Arthur de Weduwen is a British Academy Postdoctoral Fellow and Deputy Director of the Universal Short Title Catalogue project at St Andrews. This is his fifth book..





Rights sold: Harper Business, USA; ROK Media, Korea

Manuscript Available

September 2021

ISBN 978 1 78816 685 0

Royal hardback

288pp £20

Imprint: Profile Books

Editor: Ed Lake

The Digital Silk Road

China's Quest to Wire the World and Win the Future

Jonathan Hillman

An expert on China's growing digital empire provides an urgent look at the battle to connect and control tomorrow's networks

Its vast infrastructure projects now extend from the ocean floor to outer space, and from Africa's megacities into rural America. China is wiring the world, and, in doing so, rewriting the global order.

As things stand, the rest of the world still has a choice. But the battle for tomorrow will require America and its allies to take daring risks in uncertain political terrain. Unchecked, China will reshape global flows of data to reflect its interests. It will develop an unrivalled understanding of market movements, the deliberations of foreign competitors, and the lives of countless individuals enmeshed in its systems. Networks create large winners, and this is one contest that democracies can't afford to lose.

Taking readers on a global tour of these emerging battlefields, Jonathan Hillman reveals what China's digital footprint looks like on the ground, and explores the dangers of a world in which all routers lead to Beijing.

Jonathan Hillman is a Senior Fellow at the Center for Strategic and International Studies. He has served as a policy advisor to the US Trade Representative, testified before Congress, briefed Fortune 500 executives, and his commentary has been published in the *Washington Post*, *Financial Times* and *Wall Street Journal*.

Mathematical Intelligence

Thinking in the Age of AI

Junaid Mubeen



There's so much talk at the moment about the threat posed by superintelligent machines that it sometimes seems as though we should just surrender to our robot overlords now and get it over with. Junaid Mubeen, though, isn't ready to throw in the towel just yet.

As far as he is concerned, we will always have the edge over the machines, and that's because of a system humans have developed over the millennia which is familiar to us all, but which is often badly taught in schools and misrepresented in popular discourse - maths.

Computers are of course brilliant at adding up and performing mindless tasks of, well, computation very quickly and with pinpoint accuracy. In the field of calculation, machines already reign supreme. But Junaid identifies 7 areas of intelligence where the human brain has a crucial edge: estimation, representation, reasoning, imagination, questioning, temperament and collaboration. And in exploring these areas, he opens up a fascinating world where we can develop our uniquely human mathematical superpowers.



World Rights

Rights sold: CITIC, China; Hayakawa, Japan;
Kachi, Korea

June 2022

ISBN 978 1 78816 683 6

Royal Octavo hardback

256pp £20.00

Imprint: Profile Books

Editor: Ed Lake

Junaid Mubeen is a mathematician turned educator and writer. He holds a doctorate in mathematics from the University of Oxford, where he has also served as a tutor and, most recently, a visiting lecturer. A former Kennedy Scholar, he co-founded Write the World, a Boston-based social writing platform for high school students, which has grown to 35,000 active users worldwide. In his current position as Director of Education at Whizz Education, Junaid has researched and developed learning technologies that exploit Artificial Intelligence to simulate the behaviour of human math tutors, working with students around the globe. In 2017 he founded a math club for 8-13 year-olds, where he is developing courses that promotes the mathematical intelligences he champions in this book.

**World Rights**

Proposal Available

March 2022

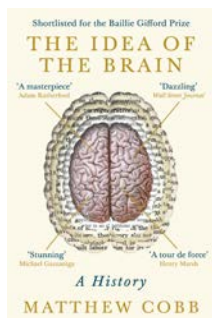
ISBN 978 1 78816 700 0

Royal Octavo hardback

288pp £20.00

Imprint: Profile Books

Editor: Ed Lake

**World Rights**

Rights sold: Basic Books,
USA; CITIC, China; Dunod,
France; Einaudi, Italy; Prun-
soop, Korea; Tamas y Debate,
Portugal; Ediciones Godot,
Cono Sur; Eksmo, Russia

Life, Edited

The Genetics Revolution and You

Matthew Cobb

The genetic revolution will not be titrated: Matthew Cobb, Baillie Gifford-shortlisted author of The Idea of the Brain, reveals how half a century of gene research has brought us to the threshold of a transformation more profound than any of us are ready to comprehend

A new gene editing technology, invented just seven years ago, has turned humanity into gods. Enabling us to manipulate the genes in virtually any organism with exquisite precision, CRISPR has given scientists a degree of control that was undreamt of even in science fiction.

But CRISPR is just the latest, giant leap in a long journey to master genetics. *Life, Edited* shows the astonishing, world-changing potential of the new genetics and the possible threats it poses, sifting between the fantasy and the reality when it comes to both benefits and dangers. By placing each phase of discovery, anticipation and fear in the context of over fifty years of attempts to master the natural world, Matthew Cobb, the Baillie Gifford-shortlisted author of *The Idea of the Brain*, weaves the stories of science, history and culture to shed new light on our future. With the powers now at our disposal, it is a future that is almost impossible to imagine – but it is one we will create ourselves.

Matthew Cobb is Professor of Zoology at the University of Manchester. His previous books include *The Idea of the Brain: A History*, which is shortlisted for the Baillie Gifford prize, *Life's Greatest Secret: The Race to Discover the Genetic Code*, which was shortlisted for the Royal Society Winton Book Prize, and the acclaimed histories *The Resistance* and *Eleven Days in August*.

Love and the Novel

A Reader's Manual

Christina Lupton

How novels have shaped our ideas of love – and what happens when real love diverges from the usual narratives

The book will show how romantic love as we know it was invented alongside the form of the novel, and how the narratives that power novels are the ones we are taught to find in our own romances: passionate beginnings, fraught middles, and happy ever afters (or, just as likely, tragic endings).

Lupton asks what this does to our experience of love – but also, what happens when our love stories don't conform to the traditional arcs. Her own story is one of these – happily married to a man for many years, she fell madly in love with a woman, and left her family. This in itself is not so radical a departure from familiar tales of adultery, but when her new partner suffers a stroke, Tina becomes a carer – and uses this experience to look at forms of love that don't race towards some narrative end-point, the sorts of non-romantic love that frustrate novelistic retellings: the love of children, friends and teachers.

It's a compelling argument that, alongside Tina's own story, draws on classics such as *Pride and Prejudice*, *Anna Karenina*, *Tess of the D'Urbervilles* and *Madame Bovary* as well as plenty of contemporary novels and makes them feel excitingly relevant to our lives – who doesn't love a good love story?



World Rights

Proposal Available

April 2022

ISBN 978 1 78816 647 8

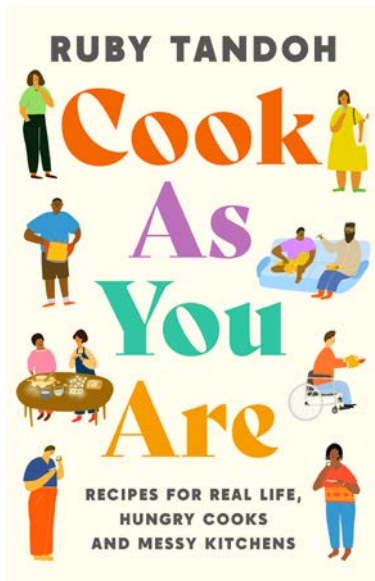
Demy Octavo hardback

288pp £16.99

Imprint: Profile Books

Editor: Louisa Dunnigan

Christina Lupton is a professor at the University of Warwick University but is currently Dean of Modern Languages at KU in Copenhagen. She has taught at various universities in North America and England and is the author of two books, *Reading and the Making of Time and Knowing Books: The Consciousness of Mediation in Eighteenth Century Britain*; her new edition of *Pride and Prejudice* (Oxford University Press, 2019) contains an introductory essay about love that was the germ of *Love and the Novel*. Tina's writing has appeared in many publications including *Avidly*, *N+1*, *Politics/Letters*, the LARB and TLS.



Rights sold: Knopf, USA

Sample Chapters Available

October 2021

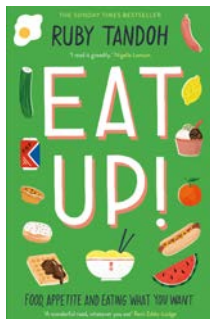
ISBN 978 1 78816 752 9

Royal paperback

256pp £18.99

Imprint: Serpent's Tail

Editor: Cecily Gayford



Rights Sold: Minusa,
Korea; Publicat, Poland;
Knopf, USA

Cook as You Are

Recipes for Real Life, Hungry Cooks and Messy Kitchens

Ruby Tandoh

A beautifully illustrated cookbook for every taste, kitchen and body

Ruby Tandoh wants us all to cook, and this is her cookbook for all of us – the real home cooks, juggling babies or long commutes, who might have limited resources and limited time. From last-minute inspiration to delicious meals for one, easy one-pot dinners to no-chop recipes for when life keeps your hands full, Ruby brings us 100 delicious, affordable and achievable recipes, including plantain tarte tatin, sea salt butterscotch mug cake and the miracle of gravy granules.

This is a new kind of cookbook for our times: an accessible, inclusive and inspirational addition to any and every kitchen. You don't have to be an aspiring chef for your food to be delectable or for cooking to be a delight. Cook as you are.



Ruby Tandoh is a food writer who has written for, among others, *New Yorker*, *Guardian*, *Taste*, *Vittles* and *Vice*. A finalist on the 2013 Great British Bake Off, she has published *Eat Up*, a book about the pleasure of eating, as well as two cookery books, *Crumb* and *Flavour*. When she's not cooking or writing, she watches reality TV and listens to podcasts about maligned women from the 90s.

FICTION

In the Seeing Hands of Others

Nat Ogle

Ingeniously original and provocative fiction that tells the story of a contentious trial, pieced together in documents from the accused and the accuser

You are about to enter a novel formed of documents and evidence. Here is the blog of a nurse on a dialysis ward attempting to live in the aftermath of bringing a rape trial to court in which the defendant was exonerated. Here are the transcripts of the police interviews with her, and the accused, the emails and texts between them submitted for trial; his journal, his conversations on 4chan, his drama scripts, him, him, him. How will the nurse, Corina, ever get him out of her head?



World Rights

February 2022

ISBN 978 1 78816 835 9

Demy hardback

320pp £14.99

Imprint: Serpent's Tail

Editor: Luke Brown

Nat Ogle was born (1992) and raised in County Durham. *In the Seeing Hands of Others* is his first novel.



World Rights

February 2022

ISBN 978 1 78816 2616

B-Format hardback

224pp £14.99

Imprint: Viper Books

Editor: Miranda Jewess



Nasty Little Cuts

Tina Baker

This outstanding psychological thriller explores the grindingly ordinary and shockingly extraordinary stresses that can force a man and woman to breaking point

A nightmare jolts Debs awake. She leaves the kids tucked up in their beds and goes downstairs. There's a man in her kitchen, holding a knife. But it's not an intruder. This is her husband, the father of her children. A man she no longer recognises.

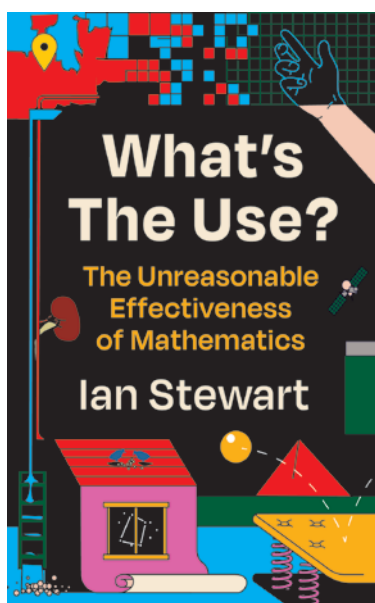
Once their differences were what drew them together, what turned them on. Him, the ex-soldier from the nice background. Her, the fitness instructor who grew up in a shabby pub. But now these differences grate to the point of drawing blood.

He is taller, stronger, and more vicious than her, haunted by a war he can't forget. But he has no idea what Debs is capable of when her children's lives are at stake.

A powerful exploration of a relationship built on passion, poisoned by secrets and violence. Perfect for readers of *Blood Orange* and *Big Little Lies*.

Tina Baker was brought up in a caravan after her mother, a fairground traveller, fell pregnant by a window cleaner. After leaving the bright lights of Coalville, she came to London and worked as a journalist and broadcaster for thirty years. She's probably best known as a television critic for the BBC and GMTV, and for winning *Celebrity Fit Club*. Her debut novel, *Call Me Mummy*, was published in 2021.

PROFILE BOOKS



Tr

World Rights

Rights sold: Basic Books, USA; Proszynski Media, Poland; Interpark, Korea; Alpina, Russia

Proofs Available

August 2021

ISBN 978 1 78125 941 2

Royal Octavo hardback

320pp £17.99

Imprint: Profile Books

Editor: Andrew Franklin

What's the Use?

The Unreasonable Effectiveness of Mathematics

Ian Stewart

A bestselling author tries to rehabilitate a much-maligned field

Many people think mathematics is useless. Professor Ian Stewart knows that they are wrong. Mathematical sciences (pure and applied mathematics, statistics and computer science) contributed \$37 trillion to the US economy in the first decade of the twenty-first century. In the UK, the 2.8 million people employed in mathematical science occupations contributed £208 billion to the economy in a single year – that's 10 per cent of the workforce contributing 16 per cent of the economy.

In *What's the Use?*, Professor Stewart asks why there is such a vast gulf between public perceptions of mathematics and the reality, and looks for ways of bridging that gap. Mathematics is broader and more advanced than most of us imagine. Many of its uses are hidden from public view. This book aims to clarify all the ways that mathematics contributes to our lives.



Ian Stewart is Professor Emeritus of Mathematics at the University of Warwick and the author of the bestseller *Professor Stewart's Cabinet of Mathematical Curiosities*. His recent books include *Do Dice Play God?*, *Significant Figures*, *Incredible Numbers*, *Seventeen Equations that Changed the World*, *Professor Stewart's Casebook of Mathematical Mysteries* and *Calculating the Cosmos*. He is a Fellow of the Royal Society.

SCIENCE

Move!

The New Science of Body Over Mind

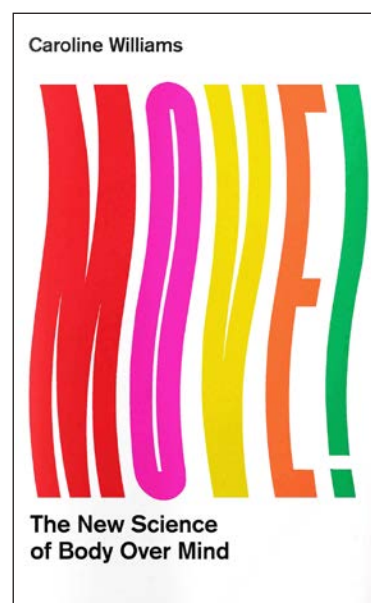
Caroline Williams

Exercise changes the brain. But which exercises have what effect?

Did you know that walking can improve your cognitive skills? That strengthening your muscular core reduces anxiety? That light stretching can combat a whole host of mental and bodily ailments, from stress to inflammation? We all know that exercise changes the way you think and feel, but scientists are just starting to discover exactly how it works.

In *Move!*, Caroline Williams explores the emerging science of how movement opens up a hotline to our minds. Interviewing researchers and practitioners around the world, she reveals how you can work your body to improve your mind. As lockdown throws us back on our own mental and physical resources, there is no better time to take control of how you think and feel.

Caroline Williams originally planned to be a PE teacher, but ended up studying biology because she found the science aspects of PE more interesting than the team sports. The author of *Override*, she is a consultant and writer for *New Scientist*, and has spent several years researching the links between movement and the mind. Throwing your inner ear off balance will always change how you feel; Caroline likes to improve her mood by cycling down bumpy hills.



Tr

World Rights

Rights sold: Intershift, Japan; Hanover Square, USA; Woongjin Think Big, Korea; ACME, Taiwan

Finished Copies Available

April 2021

ISBN 978 1 78816 461 0

Demy Octavo hardback

256pp £16.99

Imprint: Profile Books

Editor: Ed Lake

MEMOIR

An Extra Pair of Hands

Kate Mosse

A deeply moving story of what it means to care for those we love by bestselling author Kate Moss

As our population ages, more and more of us find ourselves caring for parents and loved ones – some 8.8 million people in the UK. An invisible army of carers holding families together. Here, Kate Mosse tells her own personal story of finding herself a carer in middle age: first, helping her heroic mother care for her beloved father through Parkinsons, then supporting her mother in widowhood, and finally as ‘an extra pair of hands’ for her ninety-year-old mother-in-law.

This is a story about the gentle heroism of our carers, about small everyday acts of tenderness, and finding joy in times of crisis. It’s about juggling priorities, mind-numbing repetition, about guilt and powerlessness, about grief, and the solace of nature when we’re exhausted or at a loss. It is also about celebrating older people, about learning to live differently – and think differently about ageing.

Kate Mosse is an international bestselling novelist, playwright and nonfiction author with sales of more than eight million copies in thirty-eight languages. Kate is the Founder Director of the Women’s Prize for Fiction, sits on the Executive Committee of Women of the World and is a Visiting Professor of Contemporary Fiction and Creative Writing at the University of Chichester. @katemosse



Tr US

World Rights

Rights sold: Meulenhoff, Holland

Proofs Available

June 2021

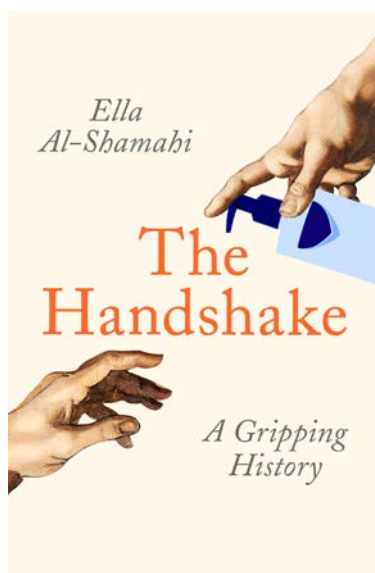
ISBN 978 1 78816 261 6

B format hardback

192pp £12.99

Imprint: Wellcome Collection

Editor: Francesca Barrie



Rights sold: Solferino, Italy;
Soshisha Publishing, Japan

March 2021

ISBN 978 1 78816 780 2

B format hardback

128pp £9.99

Imprint: Profile Books

Editor: Cecily Gayford

HISTORY / GIFT

The Handshake

A Gripping History

Ella Al-Shamahi

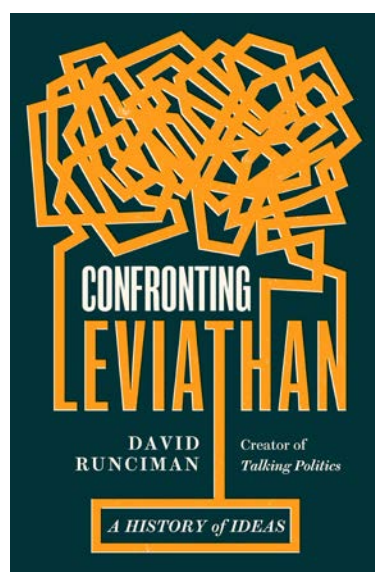
For the first time, this quirky and engaging history reveals the secrets of one of our most ancient social gestures

Strangers do it, friends do it, politicians do it and so do chimpanzees: in fact, the handshake is so deeply embedded in our history and culture that it might even be older than humanity itself.

So let's shake on it, and join palaeoanthropologist Ella Al-Shamahi as she embarks on a fascinating voyage of discovery through everything from evolutionary biology to the etiquette of modern life. Whether in ancient cave paintings or WHO guidelines, the handshake has helped us seal the deal, welcome a stranger and end conflict - as well as testifying to the enduring power of human contact.

Ella Al-Shamahi is a National Geographic Explorer, palaeoanthropologist, evolutionary biologist and stand-up comic. Specialising in Neanderthals, caves and expeditions in hostile, disputed and unstable territories, she is also a TV presenter, a TED speaker and has performed at the Edinburgh Fringe Festival. She has degrees in Genetics, Taxonomy and Biodiversity, and is currently undertaking her PhD in Palaeoanthropology.

HISTORY / ECONOMICS



Rights sold: Geuldam, Korea; Todavia, Brazil

Proofs Available

September 2021

ISBN 978 1 78816 782 6

Royal Octavo hardback

288pp £20.00

Imprint: Profile Books

Editor: Andrew Franklin

Confronting Leviathan

A History of Ideas

David Runciman

A primer on political theory from bestselling author and host of Talking Politics David Runciman

Based on the History Of Ideas podcast series by Talking Politics host David Runciman, A History of Ideas explores some of the most important thinkers and prominent ideas lying behind modern politics - from Hobbes to Gandhi, from democracy to patriarchy, and from revolution to lock down.

While explaining the most important and often-cited ideas of thinkers such as Constant, De Tocqueville, Marx and Engels, Hayek, MacKinnon and Fukuyama, David Runciman shows how crises - revolutions, wars, depressions, pandemics - generated these new ways of political thinking. This is a history of ideas to help make sense of what's happening today.

David Runciman is Professor of Politics at Cambridge University and the former Head of the Department of Politics and International Studies. He is the author of six previous books, including *Where Power Stops*, *How Democracy Ends* (Profile), *Political Hypocrisy*, *The Confidence Trap* and *Politics* (for the Ideas in Profile series). He writes regularly about politics for the *London Review of Books* and hosts the widely acclaimed weekly podcast *Talking Politics*.

HISTORY

The Disappearance of Lydia Harvey

One Trial, Six Lives and the Dawn of the Twentieth Century

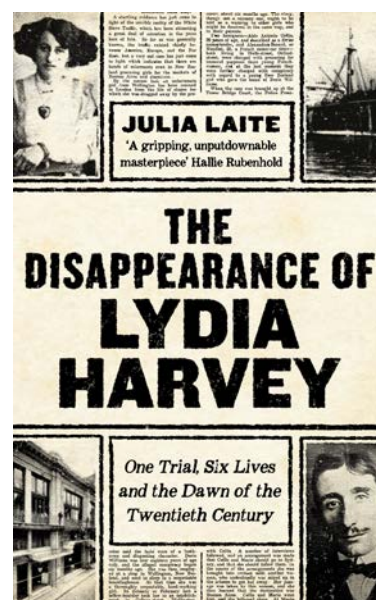
Julia Laite

'A gripping, unputdownable masterpiece of scholarly historical research and true crime writing' Hallie Rubenhold, author of *The Five*

Lydia Harvey was meant to disappear. She was young and working class; she'd walked the streets, worked in brothels, and had no money of her own. In 1910, politicians, pimps, policemen and moral reformers saw her as just one of many 'girls who disappeared'. But when she took the stand to give testimony at the trial of her traffickers, she ensured she would never be forgotten.

Historian Julia Laite traces Lydia's extraordinary life from her home in New Zealand to the streets of Buenos Aires and safe houses of London. She also reveals the lives of international traffickers Antonio Carvelli and his mysterious wife Marie, the policemen who tracked them down, the journalists who stoked the scandal, and Eilidh MacDougall, who made it her life's mission to help women who had been abused and disbelieved.

Julia Laite is a senior lecturer in modern history at Birkbeck, University of London. As an expert in the history of prostitution, she has written for the *Guardian*, *Open Democracy* and *History & Policy* and appeared on BBC Radio 4 *Woman's Hour* and *Making History*, as well as the television programme *Find My Past*.



Tr US

World Rights

Finished Copies Available

April 2021

ISBN 978 1 78816 442 9

Demy Octavo hardback

432pp £16.99

Imprint: Profile Books

Editor: Louisa Dunnigan

HISTORY

Ruin and Renewal

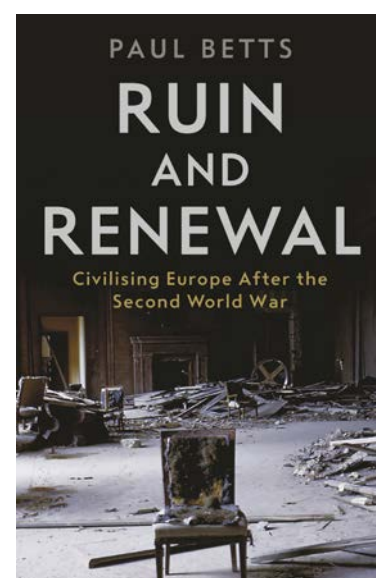
Civilising Europe After the Second World War

Paul Betts

'Excellent ... much to ponder' Financial Times

In 1945, Europe lay in ruins - its cities and towns destroyed by conflict, its economies crippled, its societies ripped apart by war and violence. In the years that followed, Europeans tried to make sense of what had happened - and to forge a new understanding of civilisation that would bring peace and progress to a broken continent.

As they wrestled with questions great and small - from the legacy of colonialism to workplace etiquette - institutions and shared ideals emerged which still shape our world today. Drawing on original sources as well as individual stories and voices, this is a gripping and authoritative account of how Europe rebuilt itself - and what we, in the twenty-first century, could lose again.



Tr

Rights sold: Basic Books, USA; Ullstein, Germany; Beijing Imaginist, China

November 2020

ISBN 978 1 78816 109 1

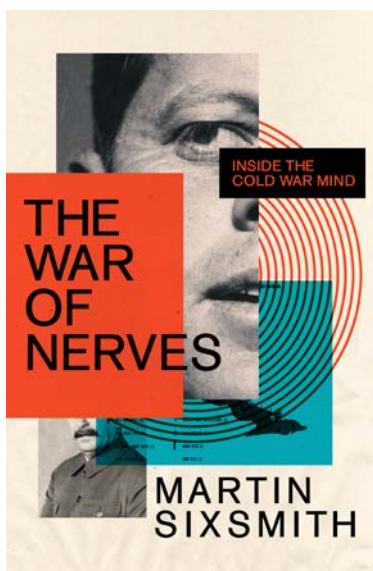
Royal Octavo hardback

544pp £25.00

Imprint: Profile Books

Editor: Cecily Gayford

Paul Betts is Professor of Modern European History at St Antony's College, University of Oxford. He is the author of *Within Walls: Private Life in the German Democratic Republic* and *The Authority of Everyday Objects: A Cultural History of West German Industrial Design*, along with seven co-edited volumes. He has long been interested in the relationship between European culture and politics over the course of the twentieth century, with special focus on material culture, photography, memory, human rights and private life. His new book is the culmination of many years of reflection on Europe's fundamentally new place in the world since 1945.



World Rights

Manuscript Available

November 2021

ISBN 978 1 78125 912 2

Royal hardback

520pp £25

Imprint: Wellcome Collection

Editor: Cecily Gayford

HISTORY

The War of Nerves

Inside the Cold War mind

Martin Sixsmith

A major new history of the Cold War: exploring the conflict through the minds of the people who lived it

More than any other conflict, the Cold War was fought on the battlefield of the human mind. And, nearly thirty years since the collapse of the Soviet Union, its legacy still endures - not only in our politics, but in our own thoughts, and fears.

Drawing on a vast array of untapped archives and unseen sources, Martin Sixsmith vividly recreates the tensions and paranoia of the Cold War, framing it for the first time from a psychological perspective. Revisiting towering personalities like Khrushchev, Kennedy and Nixon, as well as the lives of the unknown millions who were caught up in the conflict, this is a gripping account of fear itself - and in today's uncertain times, it is more resonant than ever.

Martin Sixsmith studied Russian at Oxford, Harvard, the Sorbonne and in St Petersburg, and psychology at Birkbeck and London Metropolitan University. He witnessed the end of the Cold War first hand, reporting for the BBC from Moscow during the presidencies of Gorbachev and Yeltsin. He is the author of two novels and several works of non-fiction, including *Philomena* and *Russia: A 1,000 Year Chronicle of the Wild East*.

POLITICS

How Should A Government Be?

The New Levers of State Power

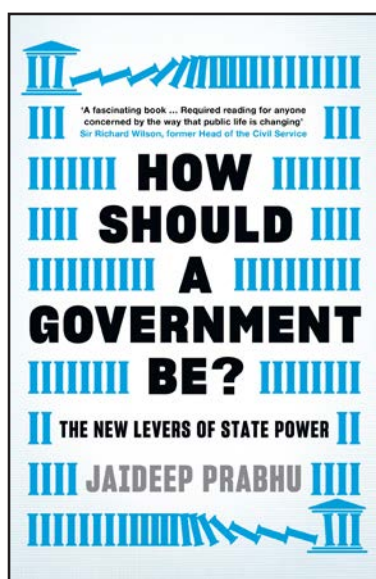
Jaideep Prabhu

When the art of government itself is changing, the old political divisions no longer make sense

For a century, the most divisive question in political thought has been about the size of the state. Should it expand and take an active role in all sorts of areas of life? Or is that just meddling and wasteful? Those questions might have made sense in the previous century. Now, with revolutions in technology and organisational structure, and a world transformed by COVID-19, a revolution is also coming in the essential business of government - whether we like it or not.

Join Jaideep Prabhu on a tour of what's possible in government. Discover amazing initiatives in unexpected places, from India's programme to give a digital identity to a billion citizens, to a Dutch programme that lets nurses operate almost entirely without management. Or perhaps China's ominous Social Credit system is a more accurate vision what the future has in store for us. Whether you are on the political left or right, it matters whether your government does what it does fairly and well. And the game is changing ...

Jaideep Prabhu teaches business and enterprise at the University of Cambridge's Judge Business School, and is the director of the Centre for India & Global Business (CIGB). He is the co-author of *Frugal Innovation*, which won the 2016 CMI Management Book of the Year award.



Rights Sold: Nepko, Mongolia

February 2021

ISBN 978 1 78816 137 4

Royal Octavo hardback

336pp £20.00

Imprint: Profile Books

Editor: Ed Lake

ART

Art of the Extreme

1905–1914

Philip Hook

The ten years that made modern art as we know it

The years leading up to the First World War were the most exciting, frenzied and revolutionary in the history of art. This was the crucible of Modernism, when Fauvism, Expressionism, Cubism, Futurism and finally Abstract Art all developed in quick succession.

There were phenomenal new innovations in Avant Garde painting and sculpture, above all in Paris where a community of artists, critics and collectors was flourishing. Picasso, Matisse, Modigliani, Kandinsky, Malevich, Klimt and Schiele all came to prominence during this period, though few understood their genius. This was a unique generation, though many of their lives were cut tragically short by the outbreak of war. Here Sotheby's art expert Philip Hook explains how it took less than a decade for everything to change.

Philip Hook is a board member and senior director of Impressionist & Modern art at Sotheby's in London. He previously worked at Christie's in the nineteenth Century Paintings Department. He has appeared regularly on Antiques Roadshow and is the author of five novels and many books on the art world, including *Breakfast at Sotheby's* (2013) and *Rogues' Gallery* (2017).



Tr US

World Rights

Manuscript Available

September 2021

ISBN 978 1 78816 185 5

Royal Octavo hardback

352pp £30.00

Imprint: Profile Books

Editor: Andrew Franklin

MUSIC

Five Straight Lines

A History of Music

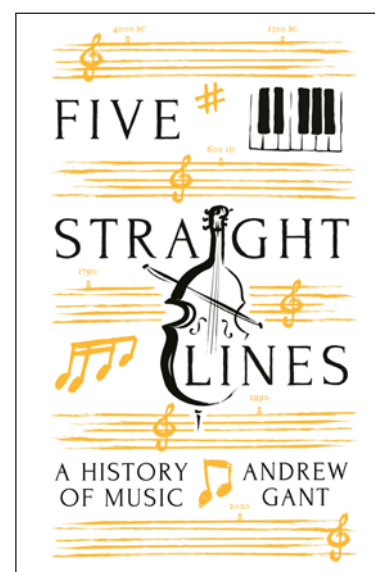
Andrew Gant

A sweeping and lively account from a master of the subject

Whether you prefer Baroque or pop, theremins or violins, the music you love and listen to shapes your world. But what shaped the music?

Ranging across time and space, this book takes us on a grand musical tour from music's origins in prehistory right up to the twenty-first century. Charting the leaps in technology, thought and practice that led to extraordinary revolutions of music in each age, the book takes us through medieval Europe, Renaissance Italy and Jazz era America to reveal the rich history of music we still listen to today. From Mozart to McCartney, Schubert to Schoenberg, Professor Andrew Gant brings to life the people who made the music, their techniques and instruments, as well as the places their music was played, from sombre churches to rowdy taverns, stately courts to our very own homes.

Andrew Gant is a composer, choirmaster, university teacher and writer. He lectures in music at St Peter's College, Oxford, and has directed the choirs of The Guards' Chapel, Worcester College Oxford, and Her Majesty's Chapel Royal. He is the author of *O Sing unto the Lord* and *Christmas Carols*.



Tr US

World Rights

Manuscript Available

November 2021

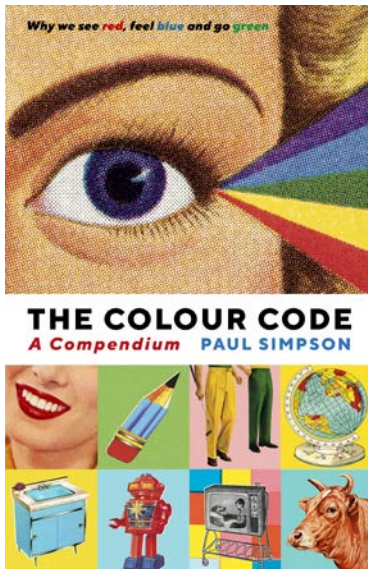
ISBN 978 1 78125 777 7

Royal Octavo hardback

608pp £30.00

Imprint: Profile Books

Editor: Louisa Dunnigan



World Rights

Proofs Available

October 2021

ISBN 9781781256268

B format hardback

352pp £14.99

Imprint: Profile Books

Editor: Mark Ellingham

GIFT

The Colour Code

A Compendium

Paul Simpson

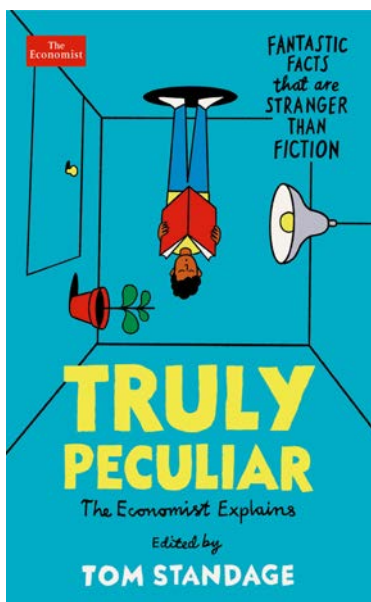
A kaleidoscopic compendium of colour cultures and meanings that will change the way you see the spectrum

How many colours are there? In the West we see seven, but the Chinese see five, while the Pirahã tribe in the Amazon have no words for the spectrum. Colour isn't something we see; it's something we think.

In this popular culture miscellany, Paul Simpson takes eleven key colours and explores how they have shaped our evolution as a species, persuaded us in politics and culture and allowed us to express or oppress personal freedoms. His book investigates such issues as the shifting gender of pink, the poisonous potential of green, the decadence of yellow, the performance-diminishing impact of grey and the ways in which orange has shaped power in Europe.

Paul Simpson writes on culture. An award winning journalist, he launched the renowned football monthly *FourFourTwo* and has edited the *Design Council* magazine. He has written books on cult movies, Elvis Presley and Tolkien, and became interested in colour after buying a yellow suit and being told he couldn't wear it to the office.

ECONOMIST



World Rights

Proposal Available

November 2021

ISBN 978 1 78816 896 0

B format paperback

272pp £8.99

Imprint: Economist Books

Editor: Ed Lake

Truly Peculiar

Fantastic Facts That Are Stranger Than Fiction

Tom Standage

Another bestselling collection of astonishing explainers from The Economist

The world can be an amazing place if you know the right questions to ask:

Are overweight politicians less trustworthy? Why are Zoom meetings so dissatisfying? How can football reduce civil wars? Is it better to be a poor pupil in a rich country, or the other way around? How has the pandemic changed the consumption of illegal drugs? And how do sports stadiums emptied by the pandemic make it possible to measure referees' bias?

The ever-curious minds of *the Economist Explains* reveal the counterintuitive answers to simple questions – and the bizarre answers to questions most wouldn't even think to ask. Join the intrepid team at *the Economist* as they investigate our *Truly Peculiar* world.

Tom Standage is Deputy Editor of *The Economist*. He is the author of several books, including *Uncommon Knowledge*, *Seriously Curious*, *Writing on the Wall: Social Media – The First 2,000 Years* and *The Victorian Internet*. His writing has appeared in the *New York Times*, *Daily Telegraph*, *Guardian* and *Wired*.

ECONOMIST

The Economist Guide to Organisation Design 3rd edition

Naomi Stanford

Creating high-performing and adaptable enterprises

A new edition of this practical guide on how to structure a business to support strategy and maximise efficiency

Thousands of established businesses fail every year because of the way they are organised, or re-organised. Business survival can depend not only on whether its structures and reporting lines meet the needs of the market, but also whether they can adapt in the face of a rapidly changing business environment.

Yet managers seldom talk coherently about structuring or restructuring their operations, let alone take a systematic approach to this vital issue. Too often, companies are restructured for the wrong reasons - for example, because a new CEO wants to make an impact, or to work around a new IT system.

Tr

Rights Sold: Public Affairs, USA

Dr Naomi Stanford is a consultant, teacher, and author in the field of organization design and development in all its manifestations. She has experience both as a corporate employee of large multinational companies, including Price Waterhouse, British Airways, Marks & Spencer, and Xerox, and as a consultant to a range of organizations in the government, non-profit and private sectors. She is the author of five books and her blog, www.naomistanford.com, showcases her interests.

March 2022

ISBN 978 1 78816 757 4

Trade Paperback

368pp £15.00

Imprint: Economist Books

Editor: Ed Lake

ECONOMIST

The Economist Guide to Commodities 2nd edition

Producers, players and prices; markets, consumers and trends

Caroline Bain

A comprehensive overview of the forces at work in the world of commodities

The recent price volatility of many commodities has underlined how dependent we are on them. Demand from China has pushed metal prices up; instability in the Middle East and North Africa has had its effect on oil; and food prices have been increasing in parallel with worries about whether there is enough to feed the world.

This indispensable guide looks at trends in the consumption and production of, and markets for, these goods. It looks at how prices have changed over the years and how they are likely to change in future. It analyses where the power lies in terms of producers, and highlights the vulnerabilities of different societies and industries to the vagaries of commodity markets.

Tr

Rights Sold: Public Affairs, USA

Manuscript Available

Caroline Bain is the Senior Commodities Economist at Capital Economics. She previously held the same title at the Economist Intelligence Unit. She holds economics degrees from Trinity College Dublin and the University of London.

November 2021

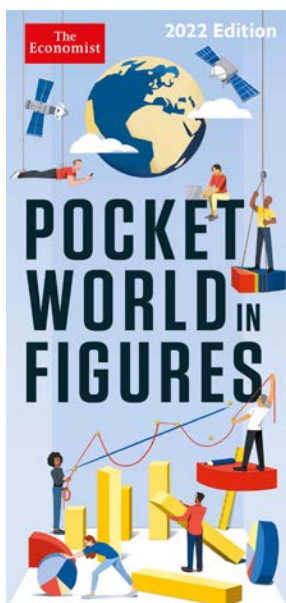
ISBN 978 1 78816 602 7

Trade Paperback

336pp £15.00

Imprint: Economist Books

Editor: Andrew Franklin



Tr

Rights Sold: Public Affairs, USA

August 2021

ISBN 978 1 78816 764 2
190mm x 90mm hardback
256pp £10.99
Imprint: Economist Books
Editor: Ed Lake

ECONOMIST

Pocket World In Figures 2022

The new edition of this annual bestseller, packed with amazing data about the world in 2021

For nearly thirty years, *Pocket World in Figures* has been the indispensable handbook on the state of the world. Where else would you find out, in a single volume, that Zambia is the most entrepreneurial country on earth, that Qatar uses the most energy per head of population and that the Virgin Islands has the fourth highest murder rate of any region in the world?

The new edition includes data from over 180 countries, presented in a series of rankings and country profiles. Updated, revised and expanded each year to include new rankings and features, it also includes detailed statistical profiles of more than sixty-five of the world's major economies, the euro area and the world itself.

The 2021 edition showcases *the Economist's* strength in data journalism with charts and graphs, and invites readers to test their knowledge with a fiendishly difficult quiz.



Tr

Rights Sold: Persus, USA

November 2020

ISBN 978 1 78816 603 4
Trade Paperback
448pp £15.00
Imprint: Economist Books
Editor: Andrew Franklin

ECONOMIST

The Economist Guide to Change and Project Management

Getting it right and achieving lasting benefit

Paul Roberts

How to make sure that projects run to budget and schedule – and deliver the intended results

It is widely understood by leaders and managers that only effective project management has the potential to deliver the transformation they seek. However, many projects have failed to deliver the outcomes that their sponsors anticipated. Too many have produced apps, buildings, processes, products and services that remain on the shelf, unadopted, and a costly reminder that projects are vehicles that can just as easily deliver failure as success.

The revised and expanded third edition of this much-admired guide explains the principles and techniques of change and project management. With its clear, structured approach it is an invaluable handbook for helping leaders and managers to be sufficiently informed, equipped and confident to use projects to deliver change, and to realise its benefits.

Paul Roberts has been working in and around projects for more than thirty years and is a founding director of Fifthday (www.fifthday.com), a specialist provider of project and change management expertise, education and resource. He has worked with some of the world's largest, most influential organisations, and many of the smallest, in the public, private and charitable sectors, helping to embed the principles, techniques and culture of effective change and project management.

SERPENT'S TAIL VIPER



World Rights

Proofs Available

May 2021

ISBN 978 1 78816 419 1

Trade Paperback

416pp £8.99

Imprint: Viper Books

Editor: Miranda Jewess



World Rights

You Had It Coming

B. M. Carroll

A tumultuous psychological suspense from the author of Who We Were, exploring revenge, shattered reputations, and the true nature of consent

WOULD YOU SAVE THE MAN WHO DESTROYED YOUR LIFE?

When paramedic Megan Lowe is called to the scene of an attempted murder, all she can do is try to save the victim. But as the man is lifted onto a stretcher, she realises she knows him. She despises him. Why should she save his life when he destroyed hers?

Jess Foster is on her way home when she receives a text from Megan. Once best friends, the two women haven't been close for years, not since the night when they were just the teenage girls whom no one believed; whose reputations were ruined. All Jess can think is, you had it coming.

Now Megan and Jess are at the centre of a murder investigation. But what secrets are they hiding? Can they trust one another? And who really is the victim?

Perfect for fans of C.L. Taylor, Lucy Foley and Lisa Hall, *You Had It Coming* is a thrilling tale of suspense and dark secrets.



B.M. Carroll was born in Blarney, a small village in Ireland. The third child of six, reading was her favourite pastime (and still is!). Ber moved to Sydney in 1995 and spent her early career working in finance. Her work colleagues were speechless when she revealed that she had written a novel that was soon to be published. Ber now writes full-time and is the author of ten novels, including *Who We Were*, published by Viper in 2019. Find her on Twitter @bmcarrollauthor.

The Burning Boy

Nicola White

The much-anticipated sequel to the award-winning novel The Rosary Garden, exploring the fledging gay rights scene in 1980s Dublin, and the terrible price paid for the freedom to love

The murder of an off-duty garda in Phoenix Park should have brought down the full power of the Dublin police force. But Keiran Lynch was a difficult man, and his body was found in a notorious gay cruising ground. Even as the press revels in the scandal, some of the Murder Squad are reluctant to investigate.

Only Detectives Vincent Swan and Gina Considine are willing to search out the difficult truth, walking the streets of nighttime Dublin to find Kieran Lynch's lovers and friends. But Gina has her own secret that means she must withhold vital evidence. When a fire rips through Temple Bar and another man is killed, she must decide what price she is willing to pay to find a murderer.



World Rights

Sample Chapters Available

May 2021

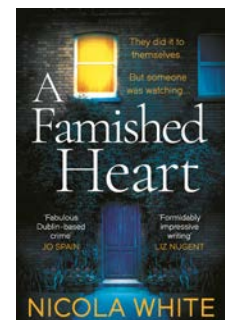
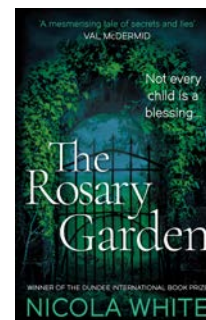
ISBN 978 1 78816 419 1

Trade Paperback

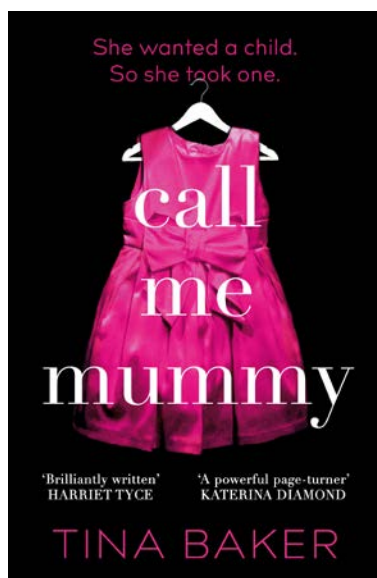
416pp £8.99

Imprint: Viper Books

Editor: Miranda Jewess



Nicola White won the Scottish Book Trust New Writer Award in 2008 and in 2012 was Leverhulme Writer in Residence at Edinburgh University. Her novel The Rosary Garden won the Dundee International Book Prize, was shortlisted for the McIlvanney Prize, and selected as one of the four best debuts by Val McDermid at Harrogate. She grew up in Dublin and New York, and now lives in the Scottish Highlands.



Tr

US rights via Jane Gregory

Proofs Available

February 2021

ISBN 978 1 78816 522 8

Royal hardback

384pp £12.99

Imprint: Viper Books

Editor: Miranda Jewess

FICTION

Call Me Mummy

THE thriller for Mother's Day 2021

Tina Baker

An emotionally charged psychological thriller that takes the abducted-child plotline to a whole new level. The must-read thriller for 2021

Glamorous, beautiful Mummy has everything a woman could want. Except for a daughter of her very own. So when she sees Kim – heavily pregnant, glued to her phone and ignoring her eldest child in a busy shop – she does what anyone would do. She takes her. But foul-mouthed little Tonya is not the daughter that Mummy was hoping for.

As Tonya fiercely resists Mummy's attempts to make her into the perfect child, Kim is demonised by the media as a 'scummy mummy', who deserves to have her other children taken too. Haunted by memories of her own childhood and refusing to play by the media's rules, Kim begins to spiral, turning on those who love her.

Though they are worlds apart, Mummy and Kim have more in common than they could possibly imagine. But it is five-year-old Tonya who is caught in the middle ...

Tina Baker was brought up in a caravan after her mother, a fairground traveller, fell pregnant by a window cleaner. After leaving the bright lights of Coalville, she came to London and worked as a journalist and broadcaster for thirty years. She's probably best known as a television critic for the BBC and GMTV. *Call Me Mummy* is Tina's first novel, partly inspired by her own unsuccessful attempts to have a child. Despite the grief and disappointment of that, she hasn't stolen one. So far.

SOUVENIR PRESS



World rights

Proofs Available

October 2021

ISBN 978 1 78816 818 2

Other hardback

32pp £6.99

Imprint: Souvenir Press

Editor: Cindy Chan

GIFT

Warning

When I am an Old Woman I Shall Wear Purple

Jenny Joseph

Twice-voted poem of the year, Warning is an uplifting poem about growing older – now beautifully redesigned with new illustrations

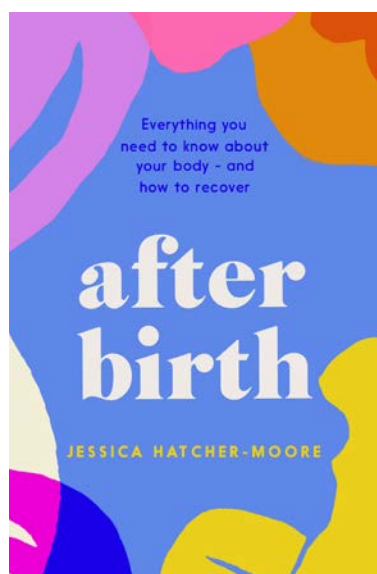
Voted Britain's favourite poem, 'Warning', written in 1961, is known and loved the world over for its message of old age as a time for indulgence and fun.

In the poem's respectable middle-aged woman, as she imagines herself in old age as a cheeky rebel with outrageous clothes and dotty behaviour, poet Jenny Joseph has created a character whose thoughts have been quoted at conferences and funerals, used to cheer up sick friends and remembered with pleasure by children and adults alike around the world.

Here, 'Warning' appears as a beautiful updated edition with new illustrations; the perfect gift for a friend or relative who wants to grow older with a joyful and rebellious spirit.

Jenny Joseph was first published in the 1950s by John Lehmann and her awards include the Cholmondeley Award, the James Tait Black Memorial Prize and the Society of Authors Travelling Scholarship. In 2006 her poem 'Warning' was voted Britain's favourite modern poem. Jenny Joseph died in 2018, aged 85.

HEALTH



World rights

Proofs Available

May 2021

ISBN 978 1 78816 643 0

Royal Trade Paperback

400pp £16.99

Imprint: Souvenir Press

Editor: Cindy Chan

After Birth

What Nobody Tells You – and How to Recover Body and Mind

Jessica Hatcher-Moore

A straight-talking new mums' guide to physical and mental health after having a baby

While there is a wealth of advice for new mums on caring for their babies the same is not true for postpartum health. Fulfilling this vital need, *After Birth* is the ultimate postnatal primer for women facing changes to their bodies after having a baby.

Addressing issues great and small researcher and writer Jessica Hatcher-Moore brings together straight-talking advice on preparation for childbirth, healing, and recovery in the weeks, months and even years that follow.

Blending knowledge from modern and traditional medicine, with experiences from mothers, here is balanced advice with no agenda. Taking a broad look at what we can do for ourselves at home, and also when to seek expert help, *After Birth* will reassure, inform and empower women to reclaim our post-birth bodies.

Jessica Hatcher-Moore is a non-fiction writer who has won awards for her reporting on women in conflict, women's rights and global health issues. Born in Shropshire, she was educated at Oxford University. She lives in Wales. @jessiehatcher on Twitter and @jessiejanehatcher on Instagram.

CONTACTS

RIGHTS INFORMATION

RIGHTS DIRECTOR

Alex Elam at Profile Books
Tel: +44 207 841 6318
Email: alex.elam@profilebooks.com

US RIGHTS

Fiction via: Molly Friedrich at Friedrich Agency
Tel: 001 212 317 8810
Email: mfriedrich@friedrichagency.com

Non-fiction via: George Lucas at Inkwell Management
Tel: 00 1 212 922 3500
Email: george@inkwellmanagement.com

TRANSLATION RIGHTS

Via Andrew Nurnberg Associates
Tel: +44 203327 0400
Email: hkoscia@nurnberg.co.uk

Hebrew rights via: The Deborah Harris Agency
Email: efrat@thedeborahharrisagency.com

Japanese rights (fiction) via: The English Agency
Email: hamish@eaj.co.jp

ECONOMIST BOOKS

Economist Books are published and distributed in the
United States and Canada by Public Affairs
www.publicaffairs.com/the-economist